

★ 2026-2027 ★

# Go the Extra Mile *for* Moore Elementary

★  
Sponsorship Opportunities



**450+**

FAMILIES



**5**

SPONSOR TIERS



**\$50K**

GOAL

# Your Sponsorship Makes School More Meaningful

When your business partners with Moore Elementary, you help create the experiences students remember: classroom enrichment, field trips, learning tools, teacher support, and school-wide moments that bring families together. Moore Miles is a beloved school tradition that builds excitement, strengthens community, and gives local businesses a visible role in supporting Moore students.

*Invest in students. Be seen by families. Support a school tradition.*

## *Sponsor dollars help fund:*

- ✔ Classroom supplies and learning materials
- ✔ Student field trips and enrichment programs
- ✔ Interactive technology and classroom tools
- ✔ Teacher support and hospitality
- ✔ School community-building activities

*Invest in Moore students.*



# What is Moore Miles?

Moore Miles is Moore Elementary's signature annual fundraiser, bringing students, families, staff, and community partners together for a week of school spirit and support.



## Fun Run

Every student participates in a 1-mile run on campus.



## Spirit Week

Five themed spirit days build excitement across the school.



## \$50K Goal

Funds support classroom enrichment, field trips, supplies, and school programs.



## Auction + Community Giving

Families and local businesses come together through the school-wide auction, bake sale, and sponsorship campaign.



**400+**  
Students



**450+**  
Families



**5**  
Spirit Days



**Year-Round**  
Community Visibility





# Sponsorship Levels

Five tiers designed to fit every business, all making a direct impact on Moore Elementary students.

# Choose the Sponsorship Level That Fits Your Business

Five sponsorship levels offer meaningful ways to support Moore Elementary while receiving visibility with local families throughout the school year.

 LEVEL	 INVESTMENT	 BEST FIT	 VISIBILITY SNAPSHOT
 <b>TITLE SPONSOR</b> (LIMIT 1)	<b>\$5,000</b>	Premier community partner	 Naming rights, largest logo placement, dedicated recognition
 <b>PLATINUM EVENT SPONSOR</b> (LIMIT 4)	<b>\$2,000</b>	Businesses wanting a named campaign moment	 Named event asset, large logo placement, premium recognition
 <b>GOLD SPONSOR</b> (LIMIT 10)	<b>\$1,000</b>	Businesses wanting strong school-wide visibility	 Shirt logo, banners, newsletter, flyer, social recognition
 <b>COMMUNITY CHAMPION</b>	<b>\$600</b>	Local businesses ready to visibly support Moore	 Logo placement, banner recognition, group promotion
 <b>COMMUNITY BUILDER</b>	<b>\$300</b>	Entry-level community supporters	 Name placement, social recognition, digital badge



Premium opportunities are limited.

Reserve your preferred level early.



# \$5,000 Title Sponsor

The Title Sponsor receives the highest visibility of any sponsor tier. This exclusive partnership is designed for a business that wants premium community exposure, strong school-year visibility, and a meaningful connection to Moore families.



## Premium Visibility

- Naming rights: "Moore Miles presented by [Your Business]"
- Speaking opportunity at the event
- Largest logo placement among all sponsors
- Featured placement on Lewisburg-facing signage or car rider line banners
- Premium pop-up tent location at the event
- 6 complimentary event shirts



## Recognition Across the Campaign

- Dedicated sponsor recognition across campaign materials
- Dedicated social media and newsletter spotlight
- Logo on printed and digital materials, including flyers, banners, and emails
- Logo on the physical campus sponsorship banner
- Digital Title Sponsor badge

# \$2,000

## Platinum Event Sponsor

**Own a premium Moore Miles moment.** Platinum Sponsors (limit 4) receive large-scale visibility and exclusive recognition through one named event asset. This tier is ideal for businesses that want a standout presence, premium logo placement, and repeated recognition across school and campaign channels.



Cheer Zone Sponsor



Finish Line Sponsor



Lap Tracker Sponsor



Spirit Week Sponsor

- ◆ Branded track sign on the track with QR code
- ◆ Large logo placement on event shirts
- ◆ 4 complimentary event shirts
- ◆ Logo on the main campus sponsorship banner in school
- ◆ Recognition on year-round campus sponsorship banners along the fence

- ◆ Featured sponsor signage opportunities
- ◆ Featured newsletter sponsor spotlight
- ◆ Social media and newsletter recognition
- ◆ Digital Platinum Sponsor badge

# \$1,000 Gold Sponsor

Gain strong campaign visibility with a trusted community presence. Gold Sponsors receive meaningful recognition across Moore Miles apparel, school signage, digital materials, and community-facing sponsor communications. This tier is a great fit for businesses that want strong visibility while supporting a beloved Moore Elementary tradition.



## EVENT VISIBILITY

- Medium logo placement on event shirts
- 2 complimentary event shirts
- Logo on the main campus sponsorship banner in school
- Recognition on year round school sponsor banners along the fence



## COMMUNITY RECOGNITION

- Business name included in group Instagram post
- Recognition in event newsletter
- Logo featured on digital and print event flyer
- Digital Gold Sponsor badge

**Campus Sponsorship**

*Your partnership. Our students. Stronger together.*

# \$600

## Community Champion

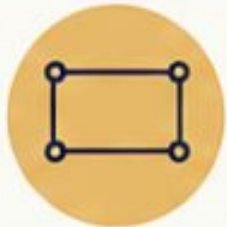
Show your support for Moore students and families. Community Champions help power the campaign while receiving school and community recognition.



Small logo placement on 450 event shirts



Group social media recognition



Small Logo on the main campus sponsorship banner in school



Newsletter recognition



Business name included in group social media post



Digital Moore Miles Community Champion badge for business social media or website

# \$300

## Community Builder



Community Builders are valued local supporters who help **make Moore Miles possible**. This entry-level sponsorship gives businesses a simple way to support Moore with recognition across campaign channels.



Text placement on  
**450** event shirts



Small logo on the main  
**campus sponsorship  
banner in school**



Business name included  
in **group social  
media post**







Digital Moore Miles  
**Community Builder  
badge** for business  
social media or website



# In-Kind

## SPONSORSHIP

You may also support Moore Elementary through **donated goods or services** such as photography, DJ services, supplies, and catering. In-kind donations receive sponsor recognition based on the retail value of the donation:

	<b>\$2,000+</b> retail value	→	Platinum Event Sponsor recognition
	<b>\$1,000</b> retail value	→	Gold Apparel Sponsor recognition
	<b>\$600</b> retail value	→	Community Champion recognition
	<b>\$300</b> retail value	→	Community Builder recognition

# Ready to Go the Extra Mile?

Your sponsorship helps Moore Elementary create a **stronger**, more **sustainable** fundraiser while giving your business meaningful visibility with local families throughout the school year.

**Together**, we can build a campaign that celebrates students, strengthens community connections, and gives local businesses a visible role in supporting Moore Elementary.

**CHOOSE YOUR SPONSORSHIP LEVEL TODAY.**

*Available opportunities are limited for premium tiers.*

[RESERVE YOUR 2026 SPONSORSHIP >](#)

• 2026 •



# Ready to partner with us?

We'd be honored to have you or your business as a **Moore Elementary School 2026–27 year sponsor.**

We appreciate your support and contribution!

## HOW TO SPONSOR:

1

### Choose your tier.

\$5,000 Title (Limit 1) • \$2,000 Platinum (Limit 4) • \$1,000 Gold (Limit 10)  
• \$600 Community Champion • \$300 Community Builder

2

### Complete the form.

Fill out our quick sponsorship form with your business details.



[FILL OUT THIS FORM](#)

3

### Submit your logo.

Ensure you have a high-resolution logo in vector or PNG format (300 DPI or higher) ready to upload during the form.

4

### Send your donation.

Follow directions provided to Moore Elementary School.

5

### Receive confirmation.

We'll confirm receipt and send your tax-deduction letter.



**Mailing Address:** 1061 Lewisburg Pike, Franklin, TN 37064

# Thank You

## FOR SUPPORTING MOORE ELEMENTARY

Your partnership makes a lasting impact on our students, our school, and our community.

**Together,** we can go the extra mile for Moore.



### STRONGER COMMUNITY

Building connections and supporting local families.



### BRIGHTER FUTURES

Creating opportunities for every student to thrive.



### BETTER TOGETHER

Working together to make Moore Elementary the best it can be.



### LASTING IMPACT

Your support today makes a difference tomorrow.

## WE APPRECIATE YOU!



Our community.



Our school.



Stronger together.